

**Environments and Counter Environments: Experimental Media in  
 'Italy: The New Domestic Landscape', MoMA 1972  
 S AM Schweizerisches Architekturmuseum / Swiss Architecture Museum  
 27/03 - 27/06/2010**

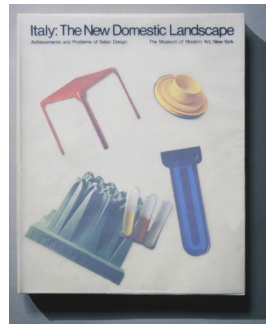
**PRESSEBILDER / PRESS IMAGES**

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**1**  
 Superstudio (Gian Piero Frassinelli, Alessandro Magris, Roberto Magris, Adolfo Natalini, Alessandro Poli (1970-1972), Cristiano Toraldo di Francia), Photogravure for the film «Life – Supersurface» within Superstudio environment, 1972,  
 photo © Beatrice Lampariello  
 Photogravure on white cardboard, felt-tip pens, pencil, transparent sticky tape, truke holes.



**2**  
 Italy: The New domestic Landscape, original exhibition catalogue, 1972;  
 photo Courtesy of Emilio Ambasz & Associates, Inc.



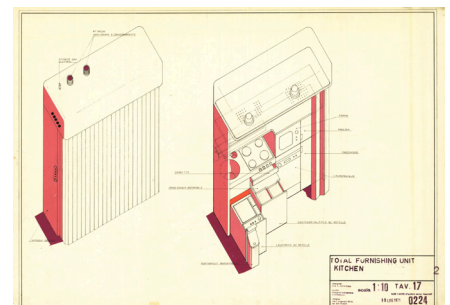
**3**  
 9999 (Giorgio Birelli, Carlo Caldini, Fabrizio Fiumi, Paolo Galli), Bedroom of the «Vegetable Garden House» project for the 1972 MoMA catalogue and exhibition, 1972.  
 Images courtesy of Carlo Caldini



**4**  
 9999 (Giorgio Birelli, Carlo Caldini, Fabrizio Fiumi, Paolo Galli), Bedroom of the «Vegetable Garden House» project for the 1972 MoMA catalogue and exhibition, 1972.  
 Images courtesy of Carlo Caldini



**5**  
 Strum Group (Piero Derossi, Giorgio Ceretti, Carlo Giammarco, Riccardo Rosso, Maurizio Vogliazzo), «The Mediator City», 1972, photostory.  
 Image of the photostory cover, courtesy of Strum Group.



**6**  
 Joe Colombo, Total Furnishing Unit, 1972;  
 Kitchen design, plan, ink on paper, cm 90 x 62  
 image courtesy of Studio Ignazia Favata Colombo

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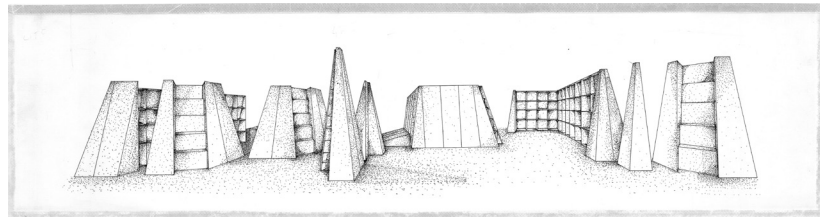
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7  
 . Ugo La Pietra, Ciceronelettronico, 1972,  
 Photomontage, cm 30x30,  
 image courtesy of Ugo La Pietra



8  
 Gae Aulenti, Three Elements, 1972,  
 perspective design; image courtesy of  
 architect Gae Aulenti.

**Ausstellungsbilder**



9  
 © Tom Bisig



10  
 © Tom Bisig



11  
 © Tom Bisig

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