# ARCHITECTURAL EDUCATION PROGRAMME

Architectural education in the museum and urban space Supported by the Beisheim Foundation

During the exhibition <SAY Swiss Architecture Yearbook> (September 27 - November 9, 2025), the S AM Swiss Architecture Museum offers a rich educational program for kindergartens, schools, universities, institutions, and day care centers. The program includes level-appropriate interactive tours and workshops through the current exhibition, as well as tandem tours in collaboration with the Kunsthalle Basel. The offerings can also be booked outside of regular opening hours, providing a unique opportunity to experience the museum privately. In addition, walking or biking tours invite participants to explore the urban space.

# IN THE MUSEUM

# TOURS AND WORKSHOPS DURING THE EXHIBITION SAY Swiss Architecture Yearbook

What are the most urgent questions that Swiss architecture is addressing? Which projects from all over Switzerland provide the most convincing answers? The book and the exhibition SAY Swiss Architecture Yearbook provide an insight into Switzerland's diverse contemporary architectural landscape.

#### TOURS

The tour will be geared towards school levels and supplemented with interactive and participatory elements.

DURATION: 60 minutes

Bookable time slots: Monday to Friday, 8 am - 12 noon | 1-5 pm TARGET GROUP: All school levels, kindergartens and day care centres cosms:

Elementary schools/Sec II: Free of charge

Universities: CHF 200

### WORKSHOP

The workshop consists of a tour through the exhibition combined with a practical work.

DURATION: 120 minutes

Bookable time slots: Monday to Friday, between 8 and 11 am TARGET GROUP: All school levels, kindergartens and day centres

COSTS:

Elementary schools/Sec II: Free of charge

Costs universities: CHF 200

## CULTURE UNDER ONE ROOF - TANDEM TOURS S AM & KUNSTHALLE BASEL

The S AM Swiss Architecture Museum and the Kunsthalle Basel not only share a common roof but also a passion for art, culture, and society. Together, they combine contemporary artistic positions with current topics related to architecture and urban development. These synergies are brought to life in a joint tour that highlights intersections, explores differences, and discusses their significance for society.

DURATION: 120 minutes

Bookable time slots: Monday to Friday, between 8 and 11 am TARGET GROUP: All school levels, kindergartens and day centres

COSTS:

Elementary schools/Sec II: Free of charge

Costs universities: CHF 200





SCHWEIZERISCHES ARCHITEKTUR- INFO@SAM-BASEL.ORG WWW.SAM-BASEL.ORG

MUSEUM

# IN THE URBAN SPACE

## **DISCOVERY TOURS**

#### TOUR 1: ART IN PUBLIC SPACE

Costs universities: CHF 200

Art in public space exists, moves, fades, and provokes. Sometimes subtle, but also loud and bold, these artistic interventions challenge our perceptions. This tour offers a new perspective on the familiar, sharpens the senses, and invites participants to explore the city with fresh eyes and new perspectives.

DURATION: 90 minutes Bookable time slots: Monday to Friday, 8 am - 12 noon | 1-5 pm TARGET GROUP: All school levels, kindergartens and day centres COSTS: Elementary schools/Sec II: Free of charge

# TOUR 2: BASEL THROUGH TIME - A Discovery Tour with Sketching

Inspired by Lucius Burckhardt's concept of "strollology," which encourages the exploration of urban spaces through walking, this tour takes participants on a discovery journey through Basel's city center, equipped with a sketchbook, a drawing pad, and optionally, a camera.

DURATION: 90 minutes Bookable time slot: Monday to Friday: 8am-12pm | 1pm-5pm TARGET GROUP: For all school levels, kindergartens and day structures COSTS: Primary schools/Sec II: Free of charge Costs universities: CHF 200

#### TOUR 3: SUSTAINABLE BUILDING - BUT HOW?

The Lysbüchel site was for a long time an area purely for commercial and industrial purposes and is now being transformed into a residential district. How can this be done sustainably? We will explore the site and examine different approaches to sustainable construction.

DURATION: 90 minutes Bookable time slot: Monday to Friday: 8am-12pm | 1pm-5pm TARGET GROUP: For all school levels, kindergartens and day structures COSTS: Primary schools/Sec II: Free of charge Costs universities: CHF 200

# BIKE TOURS for Secondary II and Universities

Explore the surroundings by bike - experience architecture in outdoor spaces.

DURATION: 120 minutes Bookable time slots: Monday to Friday, 8 am - 12 noon | 1-5 pm TARGET GROUP: From Upper-secondary level Elementary schools/Sec II: Free of charge Costs universities: CHF 200





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# INTRODUCTION FOR TEACHERS TO THE EXHIBITION (in German)

Olivia Jenni, Head of Education, will guide you through the current exhibition and introduce the diverse educational program.

DATE: Tuesday, October 14, 2025 | 5:00 p.m. - 6:00 p.m., free of charge

# PROJECT WORK WITH SCHOOL CLASSES

We value project work with individual school classes. Do you have a specific topic you would like to address? We look forward to your inquiry.

#### INDEPENDENT VISIT

For an independent visit with your class during regular opening hours, we ask for timely registration.

COST: Groups of 10 or more people and students/apprentices: reduced admission (CHF 8 per person)

Students under 18 years: free

#### CONTACT

For appointment requests, bookings, or questions, please contact: Olivia Jenni, Head of Education, Tel. +41 (0)61 261 14 13, oj@sam-basel.org

Further information can be found at www.sam-basel.org.





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